



For Immediate Release

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Telenity's Intelligent Content Management Solution Chosen by Singapore's Tin Can Mobile for Infotainment Services' 300% Annual Growth Initiative

Monroe, CT – June 14, 2005 – Telenity (www.telenity.com), a leading provider of differentiating value added services and delivery solutions that enable the programmability and convergence of wireless, wireline and next generation IP networks, today announced that Telenity's Canvas[®] iCON[™], Intelligent Content Management platform has been selected by Tin Can Mobile Solutions as its exclusive platform for a growth initiative which calls for a minimum of 300% annual growth in the next two years.

Canvas iCON is an end-to-end, real time integrated solution for all facets of content life cycle management, from content and portal creation to publishing and billing and all the steps in between to support a wide variety of tariffs and business models.

"Our intimate firsthand knowledge of the mobile infotainment industry stands out when it comes to revenue generating services tailored to appeal to a wide range of mobile subscribers across Asia Pacific in high growth markets such as Singapore, Malaysia, Thailand and the Philippines," says Wallace Panlilio, Chief Executive Officer of Tin Can Mobile. "The exclusive choice of Telenity's canvas iCON is one of strategic magnitude as it enables a comprehensive

Telenity's Intelligent Content Management Platform Selected by Tin Can Mobile Solutions

suite of services and easy integration of content with multi-modal service creation. It is a natural next step as we continue to expand our lead in applications and services to mobile subscribers worldwide."

"The value added services demand is going through a sweeping change as developers in one part of the world create services for a mass audience they may never know, but with whom they are linked via converging communications networks," says Dilip Singh, President of Telenity. "A big part of the excitement here is about a world of technology-independent and network-independent infotainment services that are portable across the Internet, wireless and wireline networks."

Telenity is among the application and service pioneers leading rapid advances in 2.5G/GPRS, EDGE and 3G/UMTS. "For mobile operators, Telenity solutions take the hiccups out of service and application capabilities with huge long term business benefits," says Raghu Ramanadhan, General Manager, APAC. "We are charging ahead in the region after winning a major customer and opening a center of excellence for APAC earlier this year in India".

Join Telenity and Tin Can Mobile Solutions at:

- CommunicAsia 2005, June 14-17, Singapore, Booth# 4E2-01

About Tin Can Mobile Solutions

Tin Can Mobile Solutions is a pioneering mobile multimedia technology and content provider offering highly innovative applications and services to the information and entertainment needs of mobile subscribers worldwide. With a unique blend of expertise in mobile technology, creative development, and marketing, it stands out in its ability to design and develop highly-acclaimed mobile services and solutions as it leverages and replicates its success with mobile data services locally for its partners and vice versa. Among its ground-breaking services are: NBA MMS News service, Nokia's First MMS Campaign, AXN (CSI), Nike, Dear God, Singapore Can Lah, and Singapore's Family Matters. Visit www.tincanmobile.com for more information.

About Telenity

Telenity, headquartered in CT, USA, is a leading global provider of end-to-end services, applications and delivery platforms for wireless, wireline and next generation networks. Telenity's products include the Canvas® SDP, Service Delivery Platform, the Canvas iCON™ Intelligent Content Management Platform, messaging solutions (MMSC, UMS, SMSC, and F-SMSC), location enabling server and a variety of revenue generating applications. Telenity is a recognized expert in value added services differentiation by a worldwide customer base that includes wireless network operators, content providers, service application developers and global channel partners.

- Learn more about Telenity at www.telenity.com and download a copy of our special supplement, "Next Generation Services Now."

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Join Telenity in June and July at:

- Global Messaging Congress 2005, Booth# 9, June 15-16, London
- Mobile Service Delivery Platforms 2005, July 5-6, Brussels
- VAS India 2005, July 8, New Delhi

where Telenity experts will chair panels that delve into the latest advances in multimedia messaging, service delivery and content management.

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