



For Immediate Release



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Telenity Receives INTERNET TELEPHONY® Magazine's 2006 Product of the Year Award

Canvas® LES, Location Enabling Server Recognized for Outstanding Innovation

Monroe, CT.– January 11, 2007 – Telenity (www.telenity.com), a leading provider of next generation converged services platforms and applications for communications networks, announced today that Technology Marketing Corporation (TMC®)'s INTERNET TELEPHONY magazine (www.itmag.com) has named Canvas LES, Location Enabling Server based on converged service delivery as a recipient of a 2006 Product of the Year Award. INTERNET TELEPHONY has been the VoIP Authority Since 1998™.

"We are thrilled to be recognized for our product excellence and commitment to standards based next generation technology and receive this prestigious award from INTERNET TELEPHONY," said Nitin Patel, Vice President of Strategic Marketing at Telenity. "Our scalable Canvas LES, Location Enabling Server and 14 location-based services have been deployed in networks around the world including India's state-owned telecom giant, Bharat Sanchar Nigam Ltd (BSNL). We understand the personalization needs of the end-users and the return on investment requirements of operators and we meet these with best of breed service delivery and location solutions."

Telenity's Canvas LES is a key component of our Canvas Converged Services Platform (CSP). Canvas CSP provides carrier grade scalability and reusability for multiple services. It offers

best of breed gateway components for location, messaging, content and third party access. It supports 3GPP/3GPP2 standards based service enablers for service delivery environments. Built on the Canvas service creation environment, industry standard telephony applications server and service delivery gateway, Telenity's Canvas CSP solution is the most comprehensive and advanced in the world today and is positioned for value added services (VAS) in Wireline and Wireless supporting IP Multimedia Subsystem (IMS) and 3G networks.

Canvas LES ensures subscribers can easily find, locate or monitor mobile phones and other assets based on their geographic position, points of interest and securely fine-tune their privacy profile on the fly personalization. Telenity provides comprehensive suite of location-based services that include but not limited to:

- Real Time Fleet and Asset Management - enables enterprises to locate, monitor and manage their mobile assets and employees in a secure way using a simple Web browser.
- Friend Finder – alerts subscribers when one of their friends in their buddy list is in close proximity to their location or vice versa
- Mobile Yellow Pages – allows subscribers to get the location of the closest service point of their interest.

“INTERNET TELEPHONY is proud to bestow Telenity with a 2006 Product of the Year Award. Each year INTERNET TELEPHONY magazine recognizes companies that have demonstrated excellence in technological advancement and application refinements,” said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. “Telenity has proven they are committed to quality and excellence while addressing real needs in the marketplace. We’re proud to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future.”

A full list of Product of the Year winners will be published in the February, 2007 issue of INTERNET TELEPHONY magazine. (www.itmag.com)

For more information about TMC and INTERNET TELEPHONY magazine, please visit www.tmcnet.com.

About Telenity

Telenity is a leading provider of next generation converged services platforms and applications for communications networks. Telenity's IMS compliant converged services solutions include: reusable service delivery and content components enabling rapid service creation, deployment and execution functionalities across multiple services and applications; location and presence servers; integrated messaging solutions; and value added services. Telenity's worldwide

customer base includes network operators, service providers and application providers serving over 100 million subscribers. Telenity partners with global and regional network equipment providers, system integrators and computing platform manufacturers. Learn more about Telenity's Canvas family of converged services solutions at www.telenity.com and download a copy of Telenity's online newsletter [Telescope](#).

Visit Telenity at:

- 3GSM World Congress, February 12-15, Barcelona, SPAIN
- 3G Mobile Eurasia, March 13-14, Istanbul, TURKEY

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About INTERNET TELEPHONY® magazine

Since the first issue in February of 1998, INTERNET TELEPHONY is the only magazine that focuses on providing information in IP communications technologies. INTERNET TELEPHONY magazine provides readers with the best information necessary to learn about and purchase the equipment, software, and services. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs and Miercom. The only BPA-audited publication that's 100% dedicated to providing the highest quality content for the IP communications market, INTERNET TELEPHONY has 55,000 dedicated readers.

About TMC

Technology Marketing Corporation (TMC) publishes four print publications: Customer Interaction Solutions, INTERNET TELEPHONY, SIP Magazine and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 2,600 sites in the world by alexa.com*, TMCnet serves more than one million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, The VoIP Developer Conference, VoIP Demo, IMS Expo and Call Center 2.0 Conference. TMCnet.com publishes more than 15 topical online newsletters. For more information about TMC, visit www.tmcnet.com. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.)

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