



For Immediate Release

Contacts: Didem Karabatur  
+ 1.203.445.2019  
[Didem.Karabatur@telenity.com](mailto:Didem.Karabatur@telenity.com)

## **Telenity Joins Oracle Service Delivery Platform (SDP) Partner Initiative**

### ***Partner Ecosystem to Speed Deployment of Standards Based Solution***

**Monroe, CT. – (BUSINESS WIRE) – February 7, 2007** – Telenity ([www.telenity.com](http://www.telenity.com)), a leading provider of next generation converged services platforms and applications for communications networks, announced today that it has joined forces with Oracle in the Oracle Service Delivery Platform (SDP) Partner Initiative. The new initiative enhances both companies' efforts to build a rich portfolio of new communications services based on a standards-based service delivery platform for service providers and telecom network operators.

Telenity, a Certified Partner in the Oracle PartnerNetwork, brings to the Oracle SDP Partner Initiative the Telenity Canvas<sup>®</sup> CSP, Converged Services Platform, and its value-added services which can now integrate with Oracle's carrier-grade software such as Oracle<sup>®</sup> Service Delivery Platform, Oracle Database, Oracle Real Application Clusters, Oracle BPEL Process Manager and Oracle Portal.

As service provider networks converge, support for standards based platforms for existing and next generation networks are key to value-added services deployment. Telenity's Canvas CSP solution supports carrier grade re-usable components for service delivery and IMS:

- Service Creation Environment (SCE), graphical interface and service building blocks
- Service Enablers for call control, messaging, location, content and charging
- Gateways for network (IN/IP), messaging, location, and third party access
- Out-of-box value added services such as ringback tones (RBT), voice/video mail, conferencing, and location-based services
- Integrated Messaging Applications (SMS, SMS Router, MMS, USSD, UMS, and F-SMS)

## Telenity Joins Oracle Service Delivery Platform (SDP) Partner Initiative

“Oracle is excited to work with companies like Telenity to build a vibrant marketplace of innovative, new solutions for our joint customers,” said Vittorio Viarengo, vice president of development, Oracle. “Oracle’s commitment to creating a partner ecosystem around Oracle’s scalable, standards-based service delivery platform will aid companies like Telenity to get new, billable services to market faster.”

“Working with Oracle in the Oracle SDP Partner Initiative marks an important step in providing customers with a converged services-led solution that can enhance their market leadership,” said Dilip Singh, CEO at Telenity. “The Oracle SDP solution combined with Telenity’s Canvas® converged services components with standards based service creation, deployment and execution functionality for multi-modal services will enable a quick return on investment for our customers.”

### **About Oracle PartnerNetwork**

Oracle PartnerNetwork is a global business network of more than 19,000 companies who deliver innovative software solution based on Oracle software. Through access to Oracle’s premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today’s global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle’s position as the world’s largest enterprise software company. Partners who are able to demonstrate the highest level of product knowledge, technical expertise and commitment to business with Oracle qualify for the Oracle Certified Advantage Partner level. For more information please visit <http://oraclepartnernetwork.oracle.com>.

### **About Telenity**

Telenity is a leading provider of next generation converged services platforms and applications for communications networks. Telenity's IMS compliant converged services solutions include: reusable service delivery and content components enabling rapid service creation, deployment and execution functionalities across multiple services and applications; location servers; integrated messaging solutions; and value added services. Telenity's worldwide customer base includes network operators, service providers and application providers serving over 100 million subscribers. Telenity partners with global and regional network equipment providers, system integrators and computing platform manufacturers. Learn more about Telenity's Canvas family of converged services solutions at [www.telenity.com](http://www.telenity.com) and download a copy of Telenity's online newsletter [Telescope](#).

Visit Telenity at:

- 3GSM World Congress, February 12-15, Barcelona, SPAIN
- 3G Mobile Eurasia, March 13-14, Istanbul, TURKEY

Telenity and Canvas are registered trademarks of Telenity.

Oracle, JD Edwards, PeopleSoft, and Siebel are registered trademarks of Oracle Corporation and/or its affiliates.