



For Immediate Release

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Telenity Wins HP Software Partner of the Year Award for the Third Time

Monroe, CT. - November 28, 2007 – Telenity (www.telenity.com), a leading provider of next generation converged services platforms and applications for communications networks, announced today that it has won the HP Software Partner of the Year Award at this year's HP Software Universe Conference in Barcelona, Spain on November 27, 2007. This is the third year Telenity is honored for being an exceptional partner with regards to revenue, joint engagement and business development commitment.

The annual award, now in its tenth year, recognizes partners in Europe, the Middle East and Africa (EMEA) that have demonstrated outstanding commitment to HP Software and HP communications, media and entertainment (CME) business group. The Partner of the Year Awards honor partners that add value to HP business by bringing the company into strategic markets and by supporting applications sales and implementation, developing innovative, joint solutions with improved efficiency and quality to meet individual customer needs and helping grow revenue. This year's awards were presented at the HP Communications World conference in Barcelona on November 27-29.

The partnership between HP and Telenity is established to deliver value added service enabling applications, platform and services not only for today's but also for the next generation converging network. Telenity and HP OpenCall have been working successfully on major projects and enlarged their joint installed base with new and innovative solutions. This year's success included Telenity's Canvas[®] converged messaging solutions and video applications including video ringback tone (RBT) and video mail service.

"We are delighted by HP's ongoing recognition of Telenity and our commitment to promoting our joint solutions and exploring new business approaches, worldwide" says Serif Beykoz, General Manager, Telenity Europe, Middle East and Africa. "This award celebrates collective

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success of Telenity and HP. Telenity and HP bring together tremendous talent and solutions and our future holds many more opportunities to be concurred.”

About Telenity

Telenity is a leading provider of next generation converged services platforms and applications for communications networks. Telenity's IMS ready converged services solutions include: reusable service delivery and content components enabling rapid service creation, deployment and execution functionalities across multiple services and applications; location gateways; integrated messaging solutions; and value added services. Telenity's worldwide customer base includes network operators, service providers and application providers serving over 100 million customers. Telenity partners with global and regional network equipment providers, system integrators and computing platform manufacturers. Learn more about Telenity's Canvas family of converged services solutions at www.telenity.com and download a copy of Telenity's online newsletter [Telescope](#).

Meet Telenity Executives at:

- MENA Telecoms Executive Forum, January 21-23, Dubai, UAE
- Mobile World Congress 2008, February 11-14, 2008, Barcelona, Spain

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