



For Immediate Release

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## **Telenity Wins the HP Software Channel Excellence Award for the Second Consecutive Year**

**Monroe, CT – May 25, 2005** – Telenity ([www.telenity.com](http://www.telenity.com)), a leading provider of differentiating value added services that enable the programmability and convergence of wireless, wireline and next generation IP networks, today announced that Telenity has won the HP 2005 Software Channel Excellence Award. This is the second consecutive year Telenity is honored for being an exceptional partner with regards to revenue, joint engagement and exceptional partner commitment.

The annual award, now in its eighth year, recognizes partners in Europe, the Middle East and Africa (EMEA) that demonstrate leadership in HP OpenView and HP OpenCall software sales, implementation, customer service, and joint solutions development. This year's awards were presented at the HP Software Business Perspectives 2005 conference in Rome, Italy, May 9-12.

Telenity has had another successful year and is being recognized for the four major deals won in EMEA –All four deals are based on HP OpenCall Media Platform (OCMP) and Telenity's suite of Canvas messaging applications and services including UMS, VoiceMail, Fixed-Line SMSC, MMSC and SMSC. With initial deployment of over five million voicemail boxes, the unified

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messaging deal is the largest deployment in EMEA, and the largest deployment of HP OCMF worldwide.

"We are delighted by HP's recognition of Telenity and our commitment to promoting our joint solutions" says Serif Beykoz, General Manager, Telenity Europe. "This award celebrates the individual and collective success of Telenity and HP. We bring together tremendous talent and there are many more customers to be wooed and won worldwide."

### **About Telenity**

Telenity, headquartered in CT, USA, is a leading global provider of end-to-end services, applications and delivery platforms for wireless, wireline and next generation networks. Telenity's products include the Canvas<sup>®</sup> SDP, Service Delivery Platform, the Canvas iCON<sup>™</sup> Intelligent Content Management Platform, messaging solutions (MMSC, UMS, SMSC, and F-SMSC), location enabling server and a variety of revenue generating applications. Telenity is a recognized expert in value added services differentiation by a worldwide customer base that includes wireless network operators, content providers, service application developers and global channel partners.

- Learn more about Telenity at [www.telenity.com](http://www.telenity.com) and download a copy of our special supplement, "Next Generation Services Now."

Join Telenity in June and July at:

- CommunicAsia 2005, June 14-17, Singapore
- Global Messaging Congress 2005, June 15-16, London
- Mobile Service Delivery Platforms 2005, July 5-6, Brussels
- VAS India 2005, July 8, New Delhi

where Telenity experts will chair panels that delve into the latest advances in multimedia messaging, service delivery and content management.

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