



For Immediate Release

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Geocell Chooses Telenity for Next Generation Video Services

Telenity to Provide Video Mail and IP Conferencing Solution to Geocell's 3G Network

Monroe, CT. and Istanbul, Turkey – (Business Wire) – March 13, 2007 – Telenity (www.telenity.com), a leading provider of next generation converged services platforms and applications for communications networks, announced today that Geocell, mobile operator in Georgia and a joint venture company of Fintur Holdings BV, has chosen Telenity's next generation Canvas[®] VideoMail and Internet -Protocol (IP) Conferencing solutions for deployment in its recently launched 3G network.

Telenity was the first value added services (VAS) infrastructure provider to Geocell for both Intelligent Network (IN) and next generation services support. Currently Telenity's Canvas solutions including Ring-back Tones, Multimedia Messaging Service Center, Short Messaging Service Center, Voice Mail System, and voice supported services and applications serve an increasing number of subscribers in the Geocell network. The new contract also covers upgrades of these already deployed revenue generating services. The existing ringback tone service from Telenity can be extended in the future to support video ringback tones in Geocell's 3G network.

Canvas VideoMail is a carrier grade platform that provides video message storage, record, playback and management capabilities with high capacity, performance, reliability and scalability. Canvas VideoMail offers:

- Ubiquitous video mailbox access
- Subscriber Interactive Video Portal (IVP) and WEB interfaces
- Video message delivery with email
- Customized Video greetings options
- Short message and email notification of video message
- Flexible charging models

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“Telenity’s Canvas VideoMail guarantees call completion and revenue generation from 3G video calls that would otherwise be non-billable,” said Osman Turan, General Manager at Geocell.

“With Canvas VideoMail, we will be able to offer our subscribers a next generation service that takes their everyday communications to a new personalized level with rich video messages.”

Haydar Kizildag, Chief Technology Officer of Geocell highlights Geocell’s leadership position in technology and innovation in the region. “Geocell is the leading network operator in the region for it’s innovative value added services and new service launch capability, thanks to the underlying technological capabilities that are totally provided by Telenity.”

“Geocell has consistently been one of the most innovative operators in the region and a valued customer of Telenity. Geocell’s selection of our next generation 3G services is a testament to Telenity’s continued leadership in converged service delivery solutions,” said Dilip Singh, CEO at Telenity.

About Geocell

Visit Geocell at www.geocell.com.ge. Geocell is owned by Fintur Holdings BV, a Netherlands based company, is jointly owned by TeliaSonera and Turkcell, 58.55% and 41.45%, respectively. Listed on the Stockholm Stock Exchange (SSE: TLSN) and Helsinki Stock Exchange (HEX: TLS1V), TeliaSonera is a leading provider of mobile and fixed telecommunications services in Sweden, Finland, Denmark, and the Baltic region. Listed on the NYSE stock exchange in the United States (NYSE:TKC) and the Istanbul stock exchange, Turkcell is Turkey’s leading GSM operator and Europe’s third largest GSM operator by subscriber numbers. Turkcell provides mobile voice and data services to subscribers throughout Turkey and neighboring states. Currently Geocell has more than 1,150,000 active subscribers.

About Telenity

Telenity is a leading provider of next generation converged services platforms and applications for communications networks. Telenity’s IMS ready converged services solutions include: reusable service delivery and content components enabling rapid service creation, deployment and execution functionalities across multiple services and applications; location gateways; integrated messaging solutions; and value added services. Telenity’s worldwide customer base includes network operators, service providers and application providers serving over 100 million subscribers. Telenity partners with global and regional network equipment providers, system integrators and computing platform manufacturers. Learn more about Telenity’s Canvas family of converged services solutions at www.telenity.com and download a copy of Telenity’s online newsletter [Telescope](#).

Visit Telenity at:

- 3G Mobile Eurasia, March 13-14, Istanbul, TURKEY
- CTIA Wireless, March 27-29, Orlando, Florida

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