



For Immediate Release

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Telenity Partners with BEA Systems to Successfully Trial SIP-enabled Ringback Tones (RBT)

Telenity's Canvas CoolRings Integrated with BEA WebLogic SIP Server Provides a Powerful IMS Solution for Personalized Ringback Tones

Barcelona, Spain – February 12, 2007 – Telenity (www.telenity.com), a leading provider of next generation converged services platforms and applications for communications networks, announced today a key milestone in its Independent Software Vendor (ISV) partnership with BEA Systems, Inc. (Nasdaq: BEAS) a world leader in enterprise and communications infrastructure software. As part of Telenity's and BEA's initiatives to provide next generation SIP-based applications, the two companies have integrated Telenity's Canvas® CoolRings™, Personalized Ringback Tone application with BEA WebLogic® SIP Server, the industry's first converged Java EE-SIP-IMS application server. The resulting joint converged ringback tones solution has been successfully trialed in two major Tier one operators in the United States, and represents further momentum for both companies in their service delivery efforts.

The solution supports:

- Delivery of SIP-enabled personalized audio and video ringback tones in wireless and wireline networks
- Flexible subscriber provisioning
- Web, SMS, IVR based easy access
- Enhanced user experience
- Flexible charging models

"By integrating Telenity's multi-tiered converged service oriented approach with the converged IT-IMS service creation and delivery capabilities of BEA WebLogic SIP Server, together Telenity and BEA can help enable network operators to quickly develop and market next generation

Telenity and BEA Systems Partner

value added service offerings," said Mike McHugh, vice president and general manager, BEA WebLogic Communications Platform, BEA Systems. "This joint solution can strengthen the overall ecosystem for the BEA WebLogic Communications Platform product family, and help enable the rapid delivery of telecom network services."

The continued integration of Telenity's Canvas Converged Services solutions including content management and location, and Canvas Service Creation Environment (SCE) with BEA WebLogic SIP Server is designed to allow the two companies to offer operators enhanced video-based revenue generating applications. The porting of Telenity's standards based Canvas SCE, can also allow BEA to develop new multimodal services on the BEA WebLogic SIP Server.

"BEA's proven ability to deliver open, scalable, and converged telecom application infrastructure can help enable us to deliver flexible, leading edge, IMS-based content delivery and location services to network operators," said Dilip Singh, CEO of Telenity.

The joint SIP-based ringback tones solution is schedule to be demonstrated at BEA's booth, Exhibition Hall1, Booth B22 during 3GSM World Congress 2007, February 12-15, in Barcelona, Spain. For more information on BEA WebLogic SIP Sever, please visit www.bea.com/sip. For more information on Telenity's Canvas CoolRings and Canvas Service Creation Environment, please visit www.telenity.com or visit the Telenity booth #1B51, at 3GSM World Congress 2007.

About Telenity

Telenity is a leading provider of next generation converged services platforms and applications for communications networks. Telenity's IMS ready converged services solutions include: reusable service delivery and content components enabling rapid service creation, deployment and execution functionalities across multiple services and applications; location gateways; integrated messaging solutions; and value added services. Telenity's worldwide customer base includes network operators, service providers and application providers serving over 100 million subscribers. Telenity partners with global and regional network equipment providers, system integrators and computing platform manufacturers. Learn more about Telenity's Canvas family of converged services solutions at www.telenity.com and download a copy of Telenity's online newsletter [Telescope](#).

Visit Telenity at:

- 3GSM World Congress, February 12-15, Barcelona, SPAIN
- 3G Mobile Eurasia, March 13-14, Istanbul, TURKEY

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