



For Immediate Release

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Zain Nigeria Chooses Telenity's Mobile Collect Call Application

Telenity and CIS Enable Zain Nigeria to Address Demand for Innovative Mobile Services

Monroe, CT – November 11, 2009 – Telenity (www.telenity.com), a leading provider of next generation converged services platforms and applications for communications networks, announced today that Zain Nigeria has chosen Telenity's market leading Mobile Collect Call Application, Canvas[®] PayForMe[™] for deployment in its network. Established in 2000, Zain Nigeria is one of the fastest growing operations of Zain Group in Africa. The Nigerian operator currently covers thousands of communities across the six geopolitical zones of the country and accounts for 20% of Zain Group's total revenues.

Telenity and its local partner CIS Nigeria will provide Zain Nigeria a mobile collect call system that supports 20 million subscribers. This new win, with yet another Zain Group operation, is a joint success of the two companies and is an affirmation to their commitment to the region and their mutual customers.

Canvas PayForMe, Mobile Collect Call Application also known as wireless reverse charge calling, provides mobile subscribers the opportunity to make calls even if they run out of credit or have a low balance in their prepaid accounts. By allowing the costs of the call to be charged to the called party pending subscriber consent, Canvas PayForMe helps operators increase their network usage and stimulate revenue generating calls that would not have been otherwise made.

Canvas PayForMe, Mobile Collect Call application will help Zain Nigeria remain competitive and continue to be the "first" to offer Nigerian subscribers leading innovative services that help improve their communications experience and lifestyles.

Zain Nigeria Chooses Telenity and CIS for Mobile Collect Call Application

“We are proud to bring innovative mobile communication service to the vibrant and diverse Nigerian communities, even to customers across various social and economic spectrum,” said Shamel Hanafi, Zain Nigeria’s Chief Commercial Officer. “Our company’s strategy has always been to deliver additional value to our customers by offering them services that truly support their lifestyles and we are very optimistic that Telenity’s mobile collect call solution will help us achieve this. We were also impressed with the technical expertise and the local sensitivity that Telenity and CIS offered us during the selection process.”

“The Mobile Collect Call solution deployment in Zain Nigeria is a significant strategic achievement for Telenity and our local partner CIS as it expands further our presence in Africa,” said Ahmet Ozalp, Chief Executive Officer at Telenity. “We continue to invest in the rapidly growing Africa and the Middle East regions, where we are focusing on product-based solutions along with strong localized support from CIS to address the needs of our existing and future customers.”

“Mobile collect call service is a great way for operators to increase their revenues by capturing traffic that they would otherwise lose while at the same time improving communications for their subscribers,” said Charbel K. Bou-Eid, Managing Director at CIS Nigeria. “Together with Telenity, we are proud to collaborate with Zain Nigeria in making this value proposition a reality for both the operator and its subscribers.”

About Telenity

Telenity is a leading provider of next generation converged services and applications for communications networks. Telenity's market ready software solutions include: integrated advanced messaging (SMS, MMS, USSD) applications, innovative value added services (personalized call management, mobile collect call, missed call notification, voice/video mail, multimedia ringback tones, location-based people finder); and reusable service delivery components (messaging gateway, 3rd party access gateway and location gateways) enabling rapid service creation and deployment. Headquartered in USA, Telenity's worldwide customer base includes network operators, service providers and application providers serving over 300 million customers. Telenity partners with global and regional network equipment providers, system integrators and computing platform manufacturers. Learn more about Telenity's Canvas[®] family of converged services solutions at www.telenity.com and download a copy of Telenity's online newsletter [Telescope](#).

About CIS Group

CIS Group is a leading technology solutions provider to business and institutions and is part of an international group operating in Africa and the Middle East. CIS Group offers complete turnkey solutions integrating hardware, middleware and vertical solutions. Its responsibilities encompass the design, installation and after sales services of complex systems with multi-vendor configurations and project management. It is composed of experienced professionals with complementary skills in the field of data communication servicing a complete line of information systems solutions tailored to the needs of the African and Middle East market, totaling 30 countries and servicing 4000 customers. At the local level sales and support activities are carried out by selected local companies (+42 in Africa and Middle East).

CIS developed partnerships with worldwide leading ICT vendors to meet the needs of the different sectors (Finance, Telco, Government and Extended Manufacturing) in computing, software and networking equipment. For more information about CIS group please visit www.groupcis.com.

About Zain Group

Zain is a leading emerging markets player in the field of telecommunications aiming to become one of the top ten mobile operators in the world by 2011. Today it is the 4th largest mobile network in the world in terms of geographical footprint with commercial presence in 24 countries spread across the Middle East and Africa providing mobile voice and data services to 64.7 million active customers as at 31 March 2009.

Zain operates in the following countries: Bahrain, Burkina Faso, Chad, the Republic of the Congo, the Democratic Republic of the Congo, Gabon, Ghana, Iraq, Jordan, Kenya, Kuwait, Malawi, Madagascar, Niger, Nigeria, Saudi Arabia, Sierra Leone, Sudan, Tanzania, Uganda and Zambia. In Lebanon, the company manages the network on behalf of the government operating as mtc-touch. In Morocco, Zain in a joint venture, owns 31% of Wana Telecom. On May 18, 2009, Zain entered into a merger agreement with Palestinian Telecommunication Company Plc (Paltel) that will result in Zain attaining 56.5% of the company subjective to regulatory approvals.

Zain offers innovative services in its markets such as One Network, the world's first borderless mobile telecommunications network enabling customers to receive calls and SMS without charge and to make them at local rates throughout many countries in Africa and the Middle East. Customers can also top up their mobiles with airtime bought in their home country or from more than 1,000,000 outlets across 18 countries.

The Zain brand is wholly owned by Mobile Telecommunications Company KSC, which is listed on the Kuwait Stock Exchange (Stock ticker: ZAIN). Zain is listed in the Financial Times' Global 500 Index which ranks the world's largest companies based on market capitalization. For more, please visit www.zain.com.

Meet Telenity and CIS Executives at:

- AfricaCom 2009, November 11-12, Cape Town, South Africa
- 3G Middle East 2009, December 7-8, Dubai, UAE

Telenity and Canvas are registered trademarks of Telenity.