

Conference Programme

0830 – 9030 hrs	Registration
0930 – 1030 hrs	Inaugural Session <i>Successful Growth Strategies for VAS in Indian Telecom Industry & Asian Service Provider's Perspective</i>
Chief Guest	Shri Jyotiraditya M Scindia , Minister of State - Communications & IT, Government of India *
Guest of Honour	Shri Kuldeep Goyal , Chairman & Managing Director, Bharat Sanchar Nigam Ltd
Keynote Speaker	Mr. Arvind Rao , Chief Executive Officer, OnMobile
Distinguish Panelist	Mr. Mahesh Prasad , President - Content Applications & Solutions Group, Reliance Comm. * Mr. Pankaj Sethi , President - Value Added Services, TATA Teleservices Limited Mr. Pradeep Shrivastava , Chief Marketing Officer, Idea Cellular Limited Mr. Neeraj Roy , Managing Director & CEO, Hungama Mobile Mr. Ravi Sharma , Chief Executive Officer, Datacom Solutions Pvt. Ltd.* Mr. Rohit Chandra , Chief Executive Officer, Unitech Wireless Limited *
1030 – 1100 hrs	Refreshments & Networking Break
1100 – 1300 hrs	Session I <i>Future Directions for the VAS in Indian Telecom Industry</i>
Chairperson Speakers	Mr. Abhay Savargaonkar , Sr. Vice President - NQ & 3G, Airtel Mr. Aveek Roy , Director – Sales, South East Asia, NMS Communications Mr. Venkat Eswara , Marketing Director, Motorola Inc. USA Mr. Jyoti Handa , Regional Sales Director, South Asia, Dialogic Corporation Mr. Yogesh Bijlani , Head - SAARC Sales, Bharti Telesoft Mr. Gaurav Kaushal , Senior Solution Architect, Nokia Siemens Networks
1300 – 1400 hrs	Networking Lunch
1400 – 1600 hrs	Session II <i>Market Drivers for the Growth of VAS in Indian Telecom Industry</i>
Chairperson Speakers	Mr. Krishna Mohan Durbha , Business & Marketing Head, Reliance Communications Mr. Nitin Patel , VP - Strategic Marketing, Telenity Inc. Mr. Milind Pathak , Co-CEO & Country Manager, Buongiorno Mr. Vijay Shekhar Sharma , Managing Director, One97 Communications Mr. Prasoon Sharma , Senior Business Analyst, ZTE India Mr. Eric Fan , Overseas Sales & Marketing Manager, Donjin Technology
1600 – 1630 hrs	Refreshments & Networking Break
1630 – 1800 hrs	Session III <i>Successful Strategies to Face the Future Challenges for VAS in the Indian Telecom Industry</i>
Chairperson Speakers	Mr. Zubin Jimmy Dubash , General Manager – VAS, TATA Teleservices Limited Mr. Taron Mohan , Chief Executive Officer, Phoneytunes.Com Mr. Steve Chambers , President, Nuance Mobile & Consumer Services Div., Nuance Comm. Dr. Debasis Chatterji , Director (Operations), NetXcell
1800 hrs Onwards	Networking Reception